

MEMO

To: Mike Riggle

Fr: Karen Geddeis

Re: Students and Staff Who Excel

Date: March 19, 2014

During the State competition March 7-9, Glenbrook North DECA qualified 29 students to compete in competitive events at the International Career Development Conference (ICDC), for the second consecutive year. The ICDC will take place in Atlanta, GA, May 3-7.

At the Board meeting on April 8, we will recognize those students who will all be advancing to the national competition.

1st Place

Sports Promotion Plan – (Seniors) Brandon Isaacs, Phil Ring, Mitchell Kasselmann

Sports and Entertainment Marketing Team – (Seniors) Brandon Isaacs, Phil Ring

Sports Entertainment Marketing – (Senior) Mitchell Kasselmann

Restaurant Management - (Senior) Isabel Hubeny

Business Finance – (Senior) Kevin Lee

Quick Service Restaurant – (Senior) Jacob Spitz

Fashion Promotion Plan - (Senior) Shana Chu, (Freshman) Ben Zhao

Hospitalities Services Team – (Junior) Chris Zhang, (Junior) David Pawlan

Hospitality Professional Selling – (Sophomore) Isaac Kim

2nd Place

Grow Your Own Business Plan – (Seniors) Isabel Hubeny, Kevin Lee

Entrepreneurship Participating Event – (Senior) Jacob Spitz

Entrepreneurship Written Plan – (Juniors) Dan Lasky, Sam Klein

Travel & Tourism Team – (Sophomore) Isaac Kim, (Junior) Shaina Hakimian

Quick Service Restaurant – (Sophomore) Bradley Fishman

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3rd Place

Principles of Marketing – (Senior) Jonathan Wagner

Advertising Campaign Plan – (Seniors) Isabel Hubeny, Sarah Cruz

Retail Merchandising – (Junior) Ryan Sterne

Apparel & Accessories Marketing - (Junior) Seung Hyun Jung

Hospitality Professional Selling – (Junior) Shaina Hakimian

Fashion Promotion Plan – (Juniors) Seung Hyun Jung, Anna Skowron, Minh Park

Human Resource Management – (Sophomore) Jason Spector

Principles of Hospitality – (Freshman) Meghan Cruz

4th Place

Principles of Hospitality - (Sophomore) Emily Chen

Midwest Region Stock Market Game

(Senior) Jonathan Wagner

(Sophomore) Josh Zaacks

Also, qualifying for ICDC from the Top 10

Business Services Marketing – (Senior) Daniel Congbalay

Hospitality Professional Selling – (Senior) Matt Ehlers

Principles of Marketing – (Sophomore) Daniel Hu

Sports & Entertainment Marketing Team – (Sophomores) Jacob Feiger, Ricky Kirkpatrick