

From: Ryan Bretag  
To: Dr. Mike Riggle  
CC: Board of Education  
RE: InfoSnap

November 15, 2013

Infosnap is an online, hosted solution for enrollment and registration services that provides secure, customizable forms for families to complete online. Presently, enrollment and registration services are done through various paper forms completed via school visits, mailings, and book sale during the summer. The features of Infosnap allow us to create a paperless, more reliable process using the following features:

- integration into our current SIS providing parents access through the PowerSchool parent portal
- digitized fields and forms
- scan and upload documents by parents
- collection of online payments and fees
- electronic signatures
- customized print templates for student files
- customized screens and language
- secure, encrypted transmission housed on infosnap servers at rackspace®

By shifting to a digital solution, there are several key benefits:

- student and parent data is cleaner and more consistent
- parents access to update information is simplified via the PowerSchool portal
- book sale and student services efficiency is increased
- mailings and staffing costs are decreased
- forms and documents are centralized

There are numerous districts using InfoSnap including the following local schools: Libertyville High School, Grayslake High School District 127, Northbrook/Glenview School District 30, and Elmhurst CUSD 205

#### Projected Costs

	Year 1	Year 2
One Time Setup Fee	8,500	0
Annual Service Fee (includes unlimited technical support for D225 and D225 families)	17,000	17,000
Spanish Setup Fee	2,000	0
Spanish Annual Service Fee	1,000	1,000
<b>Total:</b>	<b>28,500</b>	<b>18,000</b>

### Projected Cost Savings

Items InfoSnap can eliminate

- Residency documents
- Registration forms
- Open Lunch sign-up
- Emergency cards
- Technology acceptable use
- ID verification
- Parent verification of email, address, etc
- Various other forms used for enrollment and residency

Area	GBN	GBS	Total
Booksale	11,500	8,500	20,000
Mailings	1,000	1,500	2,500
Other Booksale Expenses: maintenance, technology, etc	2,500	2,500	5,000
		Annual Projected Savings	27,500
		Annual Savings after InfoSnap Annual Cost (Year 2 and beyond)	9,500

**DON'T JUST  
FIND PEOPLE.**



**FIND  
ANSWERS.**

**CLEAR<sup>®</sup>**





# CLEAR® HELPS YOU FIND ANSWERS FASTER.

**CLEAR** is a powerful research platform with a vast collection of public and proprietary records. On CLEAR, you'll find information that is:

- Complete – includes comprehensive cell phone and utilities data
- Current – with live gateways that connect you to real-time information
- Deep – pulls data from social networks, blogs, news, and more
- Usable – with customizable reports, Web Analytics, mapping, and link charts

## CLEAR PROVIDES CURRENT, USABLE INFORMATION ABOUT PEOPLE AND COMPANIES.

CLEAR's public and proprietary records collection is powered with innovative, easy-to-use tools to help you find out about people and companies. CLEAR helps you work more efficiently to:

- Locate people, assets, businesses, affiliations, and other critical facts
- Make connections among individuals, incidents, activities, and locations
- Generate comprehensive reports on your party of interest

The screenshot displays the CLEAR search interface. At the top, there's a navigation bar with 'CLEAR' logo, a search icon, and several icons representing different data sources. Below this is a menu with 'Search', 'My Results', 'My Workspace', 'Account Tools', 'History', 'Summary', 'Online Help', and 'Training'. The main search area is divided into two sections: '1 Search Criteria' and '2 Data Sources'. The 'Search Criteria' section includes fields for Last Name, First Name, Middle Initial, Secondary Last Name, Date of Birth, SSN, Email, Screen Name, IP Number, Address, City, County, Phone Number, State/Terr, Canadian Province/Terr, and Zip Code. There are also buttons for 'Search help' and 'Reset Fields'. The 'Data Sources' section lists various data sources like Public Record Provider, Public Record Content & Abstracts, NPI Records, Web Analytics, and Reported Disasters, with a 'Run Search' button at the bottom right.

*A user-friendly design makes learning to use CLEAR fast and easy – no extensive training is required.*

### SAVE TIME AND EFFORT IN SEARCHING.

CLEAR cuts through irrelevant data by:

- Providing an easy-to-use interface that allows intuitive navigation
- Searching multiple databases – public, proprietary, and Web – at the same time
- Offering Search All, which includes all databases in a single search
- Filtering out unneeded data, based on date, age, “and/or,” and other restrictions you set
- Using entity resolution to consolidate search results and eliminate duplicate records
- Scoring data based on its relevance to your search criteria
- Listing the most relevant results at the top, where you can spot them easily

### FIND REAL-TIME, COMPREHENSIVE DATA.

CLEAR offers you a vast collection of public and proprietary records. Live gateways take you to real-time information:

- **Phone data** – comprehensive cell phone, VoIP (Voice over Internet Protocol), landline, and pager coverage of all 50 U.S. states, Puerto Rico, various U.S. territories, and Canada
  - Reverse lookup
  - Caller ID names
  - Carrier contact information
  - Ported flags, for a previous cell phone company
- **Consumer and credit bureau data** – multiple independent sources
- **Motor vehicle registration data** – live access to 44 states

### OTHER CURRENT DATA IN CLEAR.

- **Utilities data** – from 70+ utilities nationwide, including electric, gas, cable, satellite, water, fuel oil, and other utilities
- **DMV records** – driver licenses and vehicle and watercraft registrations
- **Real property data** – nationwide owner data, deeds, tax rolls, foreclosures, sales, transfers, mortgages, refinancing, and historical records; you can even search with partial addresses
- **Records of persons** – addresses, professional licenses, death records, new movers, and household records
- **Criminal and court records** – state corrections department data, sexual offender lists, criminal prosecution records, bankruptcies, lawsuits, liens, and other court judgments
- **Business data** – company names, DBA listings, contact information, industry directories, affiliations, assets, and secretary of state and UCC filings
- **Healthcare provider content** – NPI numbers, state and federal sanctions, and expanded professional licenses data

### ■ FRAUD PREVENTION & INVESTIGATION SOLUTIONS FROM THOMSON REUTERS

For professionals seeking information about individuals and companies, Fraud Prevention & Investigation solutions from Thomson Reuters offer powerful public and proprietary records with tools for fast, immediately usable results.

Learn more at [clear.thomsonreuters.com](http://clear.thomsonreuters.com)

## WEB ANALYTICS UNCOVERS FACTS HIDDEN ONLINE.

CLEAR's premium Web searches go deep – much deeper than standard search engines – to quickly find, categorize, and organize text and images from numerous sources, including:

- Social networks
- Blogs and chat rooms
- Business and corporate data, including business network sites

- Hundreds of U.S. and international newspapers, magazines, and newswires
- Official watchlists for sex offenders, felons, terrorists, and other individuals and organizations

Web Analytics applies to person, business, and phone searches, and gives you the ability to search by screen names and email addresses. It categorizes results for quick, easy comprehension.

*With Web Analytics, your CLEAR search dives deep into the Web, finding information that ordinary search engines don't.*

The screenshot displays the CLEAR search results page for the query "jane sample-document, jane". The interface includes a navigation bar at the top with options like "Search", "My Results", "My Workspace", "Account Tools", "Logout", "Online Help", and "Training". Below the navigation bar, a blue header indicates "20 Results found in 3 different sections for sample-document, jane" and "Reference: NA".

The main content area is divided into three sections:

- Web Results:** This section is further divided into sub-sections:
  - jane sample-document, United States (2):** Includes "Professional & Business (2)" with links to LinkedIn and ZoomInfo profiles for Jane Sample-Document.
  - jane sample-document (1):** Includes "Public Records (1)" with a court case record from Butte County, Superior Court.
  - jane sample-document, Yahoo (17):** Includes "Yahoo Web (17)" with various news articles, committee reports, and client highlights.
- Filter Results:** A sidebar on the right allows users to narrow their search by category and frequency. The categories listed include:
  - City (1)
  - Company (7)
  - Country (1)
  - EmailAddress (1)
  - IndustryTerm (1)
  - Organization (2)
  - Person (17)
  - PersonEmailAddress (1)
  - PhoneNumber (3)
  - Quotation (1)

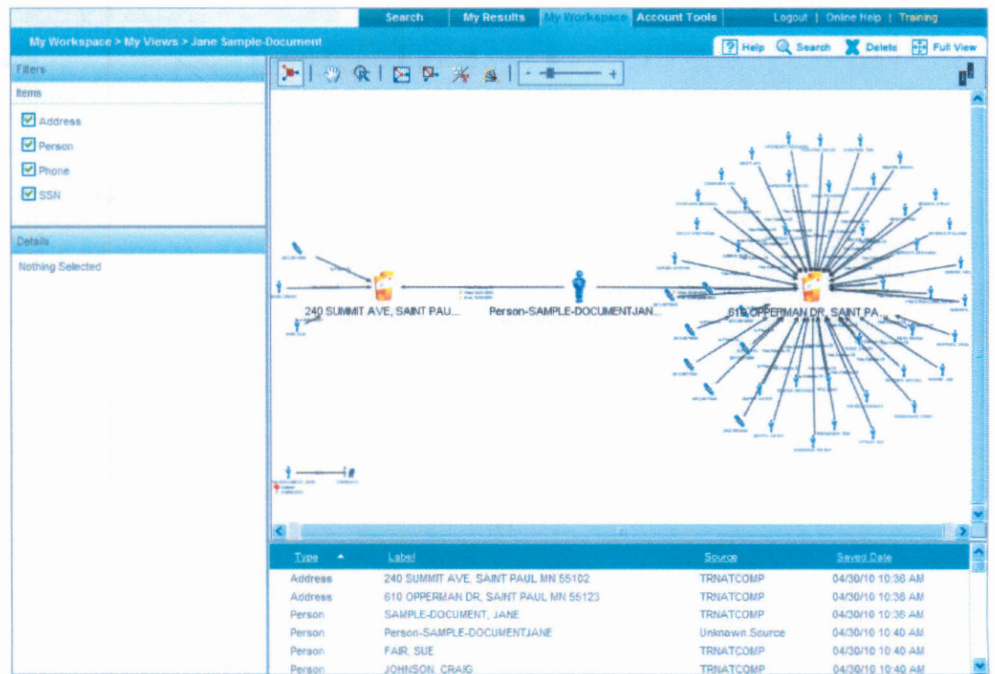
**MY WORKSPACE OFFERS INSTANT ANALYSIS.**

One of CLEAR's most useful and popular features, My Workspace, lets you:

- Save your search results
- Visualize data connections with link charts and Google® Maps

- Drag data directly to i2 Analyst's Notebook for additional visualization
- Customize your report with the content you want, in the order you want to present it
- Print or email your complete report or individual sections to share information with coworkers, supervisors, and other agencies

*Graphical aids, such as linking and mapping in My Workspace, save you time by clarifying connections among individuals or events.*



## BATCH CAPABILITIES LET YOU SEARCH UP TO 10,000 RECORDS AT ONCE.

CLEAR Batch capabilities can help when you have a large number of people to locate. Batch capabilities allow you to:

- Locate current addresses and phone numbers for finding persons of interest, witnesses, or due diligence
- Obtain data such as deceased indicators, utility records, and drivers license records for eligibility and warrants, or to enhance internal data records

How CLEAR Batch can help you:

- Saves time because you don't have to run scores of individual searches
- Delivers data in an easy-to-filter, ready-to-use format
- Simple format makes file submission fast and easy
- Integrates with CLEAR billing

How it works:

Just select the **choose to Execute Batch** option from the front page of CLEAR and upload your input file. Batch results typically take a few hours to complete, depending on the size of the uploaded input file.

To select a Batch search, just select the **choose to Execute Batch** option from the Person or Phone tabs.

The screenshot displays the CLEAR search interface. At the top, there are navigation tabs: Person, Business, Asset, Phone, Licenses, Court, and Search All. The 'Person' tab is selected. Below the tabs, there are two main sections: '1 Search Criteria' and '2 Data Sources'. The 'Search Criteria' section contains various input fields for search parameters, including Last Name, First Name, Middle Initial, Date of Birth, SSN, NPI Number, Address, City, County, Phone Number, Secondary Last Name, Email, Screen Name, State/Terr, Canadian Province/Terr, and Zip Code. A 'Name Variations' button is also present. The 'Data Sources' section lists several data sources with checkboxes: Public Record People, Public Record Criminal & Infractions, NPI Records, and Web Analytics. A 'Run Search >>' button is located at the bottom right of the interface. A blue arrow points from the text above to the 'Choose to Execute Batch' link in the Search Criteria section.



## CLEAR HELPS YOU FIND INFORMATION FOR A VARIETY OF PURPOSES.

With an intuitive interface and streamlined searching, CLEAR provides information that helps you find answers faster. CLEAR helps professionals find information on people and companies for a variety of purposes, including:

- **Law Enforcement & Government Investigators** – find information about people, including criminal arrest records and photos, and search the Web simultaneously with public records
- **Collections** – find people faster with a one-stop source that includes new phone numbers and cell phone listings
- **Insurance Investigations** – get deeper information about people, with integrated Web searching that finds details not available in public records
- **Corporate Security** – investigate fraud more thoroughly with a comprehensive source of public and proprietary records with real-time data
- **Healthcare Fraud** – investigate healthcare fraud faster with integrated provider content, including NPI records, state and federal sanctions, and expanded professional licenses across all states, plus customizable Provider Comprehensive Reports

## GET TRAINING AND SUPPORT WHENEVER YOU NEED IT.

Flexible, free training and support is part of the service you get with your CLEAR subscription. You can choose the training that best fits your organization's needs.

- Online help, instructor-led e-classes, and self-paced tutorials
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## **CLEAR Pricing**

1 License = \$158.95/month for 12 month

1 License = \$130.90/month for 36 months (5% annual price increase cap)

3 Licenses=\$359.55/month for 12 months

3 Licenses = \$296.10/month for 36 months (5% annual price increase cap)

\*\*for multiyear plans, I will provide a **Non-Availability of Funds No Penalty Out Clause** (see attached)\*\*

Please let me know if you require anything further to help make your decision.

Best,

**Chris Kasdagly**

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