

**GLENBROOK HIGH SCHOOLS**  
**District Business Office**

**TO:** Dr. Mike Riggle

**FROM:** Kimberly L. Ptak

**DATE:** March 10, 2014

**RE:** Chromebook Business Model

District and building administration have been discussing several Chromebook devices for the incoming freshman class of 2018. The new models appear to be more rugged and have a longer life expectancy than the current Samsung Chromebook. As a result, the administration is confident that a four year business model is now possible and more cost effective for families. Touch screen technology will allow the use of these devices to evolve to meet student and teacher needs over the same period.

Once a device is selected, a business model will be presented to the Board for approval. The model proposed will likely have the District financially responsible for the Google Management console, HAPPARA and filtering. The family would then be responsible for the cost of the device as well as the interest on the lease which would allow them to pay for the device over the expected useful life of the device. The family would own the device at the end of the payment terms. Insurance would be optional and at the cost of the family. The district would continue to absorb the cost of the device and insurance for students of low income.

Data on other districts' business models was collected and is summarized below.

	<u>District Subsidy</u>	<u>Is insurance optional or required?</u>	<u>Who pays for insurance?</u>	<u>Do students retain CB at the end of 4 years?</u>
Maine 207	0%	Optional	Family	Yes
Evanston 202	0%	Optional	Family	Yes
Niles 219	0%	Optional	Family	Yes
Highland Park 113	46%	Optional	Family	Yes
Leyden 212	100%	Optional	Family	No
Mundelin	100%	Required	Families pay \$50 tech fee	No

**CHROMEBOOK CURRENT PRICING MODEL**

<u>Annual Rate with two-year lease</u>	<u>Y1 District</u>	<u>Y1 Student</u>	<u>Y2 District</u>	<u>Year 2 Student</u>
Insurance	\$13	\$118	\$25	\$118
Mgmt. Console	\$12			
Chromebook	<u>\$118</u>			
	\$143			

Insurance Deductible - \$25 per incident – unlimited – no escalation

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**INSURANCE UPDATE**

The district uses a third party insurance company to insure the current Chromebooks issued to freshman, sophomores and juniors. Following is data collected comparing third party insurance to a self-insurance program.

August 1, 2013 – March 1, 2014

# of claims to-date (majority of claims are broken screens)	664
Estimated average cost to repair in-house through self-insurance program	\$65
Total amount spent if the district self-insured	\$43,160
Amount spent with third party insurance provider to date	\$21,500
<b>Savings using a third party agent</b>	<b>\$21,660</b>