



April 18, 2018

To: Dr. Riggle, Superintendent
Board of Education

Fr: Karen Geddeis

Re: Glenbrook Stories - April 23, 2018

MEMO

For our Glenbrook Stories segment on April 23, we will get to know Michelle Rogoff, a GBN senior, who has had a passion for business for as long as she could remember.

She's active in the incubator program, DECA, and was one of the founders of the school's Women in Business club. Michelle will actually be pitching one of her business ideas at the DECA international conference April 21-24, and will be joining our board meeting via FaceTime.

What's most inspiring about Michelle is her tireless work ethic and resilience. She was diagnosed with Hodgkin's lymphoma during her sophomore year, but that didn't keep her down. She started "Michelle's March" as a way to raise more than \$50,000 for Leukemia & Lymphoma Society; regularly counsels current cancer patients; and continues to find ways to empower her female peers in business classes. Michelle says her journey has helped her realize "what's truly important in life."

She one day hopes to run a company in addition to spearheading a nonprofit – and that will just be the beginning.